



## American Advertising Federation – Orlando Silver Medal Award Nomination Form

### **Background:**

The Silver Medal Award was instituted in 1959 to recognize men and women of the American Advertising Federation who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in the areas of social concern.

The Silver Medal jury is composed of past recipients, the AAF-Orlando Board of Trustees, and a member at large. Their responsibility is to review the nominations and select a winner. Only one Silver Medal award may be given annually by each local club of AAF.

### **Nominations:**

Any member in good standing of the American Advertising Federation - Orlando may submit a nomination. It must be in writing and on the nomination form provided. It must be received within the time frame announced for nominations by the Silver Medal Committee. For proper consideration of the Nominee, all appropriate detail should be provided.

### **Criteria:**

*\*nomination must detail the following*

#### \*Contributions to Company

The Nominee must have achieved success in one of the following areas of work: advertising agency, advertiser, media, advertising service company or related firm.

#### \*Creative

The Nominee must have demonstrated a consistent high degree of creative, original thinking in whatever area of advertising the individual has worked.

#### \*Contributions to the General Advancement of Advertising

The Nominee should have worked to increase the stature and raise the standards of the advertising profession.

#### \* Contributions to Community

The Nominee should be active in civic, religious or other groups dedicated to some phase of human or social welfare.

#### \* Contributions to Education

Any activities the Nominee has participated in that have contributed to the professional development of members of the advertising industry and/or for the advancement of advertising education to students through local colleges and universities.

The Nomination form is attached. If additional forms are necessary, please make copies. Please attach any additional supporting documents, i.e. nominee's resume, related articles, references.

*Thank you for your immediate attention to this important and prestigious Nomination.*

*\*\*All Fields Required – Please use additional sheets as necessary\*\**

**Nominee Name:** \_\_\_\_\_

**Nominator Name:** \_\_\_\_\_

**Nominee Phone:** \_\_\_\_\_

**Nominator Phone:** \_\_\_\_\_

**Nominee Company:** \_\_\_\_\_

**Nominator Company:** \_\_\_\_\_

**Contributions to Company:**

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**Creative:**

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**Contributions to the General Advancement of Advertising:**

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**Contributions to Community:**

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**Contributions to Education:**

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**Submissions are due by Friday January 9<sup>th</sup> 2017 to:**

Tiffany L. Ryan  
Immediate Past-President  
AAF-Orlando  
Email: PastPresident@AAF-Orlando.org

**A Hard copy should also be mailed or delivered to:**

AAF-Orlando C/O Tiffany L. Ryan  
Attn: Silver Medal Committee  
101 Ernestine St.  
Orlando, FL 32801