



American Advertising Federation – Orlando Silver Medal Award Nomination Form

Background:

The Silver Medal Award was instituted in 1959 to recognize men and women of the American Advertising Federation who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in the areas of social concern. The Silver Medal jury is composed of past recipients, the AAF-Orlando Board of Trustees, and a member at large. Their responsibility is to review the nominations and select a winner. Only one Silver Medal award may be given annually by each local club of AAF.

Nominations:

Any member in good standing of the American Advertising Federation - Orlando may submit a nomination. It must be in writing and on the nomination form provided. It must be received within the time frame announced for nominations by the Silver Medal Committee. For proper consideration of the Nominee, all appropriate detail should be provided.

Criteria:

**nomination must detail the following*

*Contributions to Company

The Nominee must have achieved success in one of the following areas of work: advertising agency, advertiser, media, advertising service company or related firm.

*Creative

The Nominee must have demonstrated a consistent high degree of creative, original thinking in whatever area of advertising the individual has worked.

*Contributions to the General Advancement of Advertising

The Nominee should have worked to increase the stature and raise the standards of the advertising profession.

* Contributions to Community

The Nominee should be active in civic, religious or other groups dedicated to some phase of human or social welfare.

* Contributions to Education

Any activities the Nominee has participated in that have contributed to the professional development of members of the advertising industry and/or for the advancement of advertising education to students through local colleges and universities.

The Nomination form is attached. If additional forms are necessary, please make copies. Please attach any additional supporting documents, i.e. nominee's resume, related articles, references.

Thank you for your immediate attention to this important and prestigious Nomination.

All Fields Required – Please use additional sheets as necessary

Nominee Name: _____

Nominator Name: _____

Nominee Phone: _____

Nominator Phone: _____

Nominee Company: _____

Nominator Company: _____

Contributions to Company: _____

Creative: _____

Contributions to the General Advancement of Advertising: _____

Contributions to Community: _____

Contributions to Education: _____

Submissions are due by Friday, January 24, 2020 to:

Jillian Harrell
Immediate Past-President
AAF-Orlando
Email: PastPresident@AAF-Orlando.org

A Hard copy should also be mailed or delivered to:

CityArts Orlando
Attn: Barbara Hartley
39 S Magnolia Ave
Orlando, FL 32801