



# Local Only Orlando

2022-2023 competition

# AMERICAN ADVERTISING AWARDS

# **Local Only - Orlando**

NOTE: All entries in Local Only are not be eligible to move on to the district or national competition. Failure to comply with these guidelines could result in disqualification. 3-5 digital images and one optional video upload. Requirement of physical entry submissions is at the discretion of the local aaf Chapter.

#### L1 Mosaic

The best of multicultural advertising created in Orlando. This can be in any media format.

#### L2 The Snowbird

The best of tourism-specific advertising created for Orlando. This can be in any media format.

### L3 Coolest Office Space

The best of office space interior design located in Orlando. This can be in any media format.

## L4 Local Only 4 Orlando XR

The best of augmented reality, virtual reality and metaverse category of advertising created in Orlando. This can be in any media format.

#### L5 The Graveyard

The Graveyard: The best of ideas that the client didn't buy created in Orlando. This can be in any media format.